World Business Forum NYC

WHERE LEADERS MEET

LIMITLESS



17&18
November 2027
The Javits Center

Peter **Diamandis**
INNOVATION

Adam **Grant**
TALENT & ORGANIZATIONAL CULTURE

Pat **Lencioni**
HIGH PERFORMANCE

Rita **McGrath**
STRATEGY

Reid **Wiseman**
LEADERSHIP

Valerie **Capers Workman**
FUTURE OF WORK

Anna **Baird**
AI TRANSFORMATION

WOBI
Inspiring Ideas











Dear Colleague,

The start of a new business cycle invites a simple question: How do you ensure you and your team are growing faster than the market?

You already know that the **World Business Forum** is more than just an event. It is the **place where leaders come to step back, reset their perspective, and engage with the ideas shaping the future of business.**

But in today's environment, leadership development cannot be limited to two days a year. That is why we have evolved. Your registration for the 2027 World Business Forum now includes a comprehensive **WOBI Membership**. While the Forum remains the anchor, the experience now **extends year-round**, giving you:

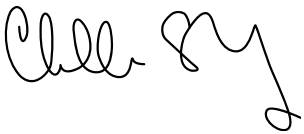
On-demand access to World Business Forums around the world to keep you and your team ahead of the curve.

A curated **library of management** thinking to sharpen your decision-making.

A **global community** to share perspectives and benchmark strategies.

WOBI is no longer just a destination; it is a partner in your growth 365 days a year. We look forward to welcoming you and your team to this new experience.

Sincerely,



Chris Stanley
Managing Director, WOBI USA

World Business Forum NYC

17&18 November 2027
The Javits Center



LEARNING

Learn from renowned leaders and experts.
Tackle today's most pressing leadership challenges.

INSPIRATION

Empower your organization.
Gain innovative ideas and turn them into action.





NETWORKING

Expand your professional network.
Connect with more than 2,500 leaders and decision-makers.

Over 20 years inspiring the global executive community!

97%
OF ATTENDEES RECOMMEND THE EVENT

1,000+
COMPANIES

2,500+
ATTENDEES

Much More Than an Event

It is the starting point of a leadership experience that **continues throughout the year, with exclusive benefits:**

- **On-demand** access to World Business Forum events worldwide.
- **300+ hours of premium digital content** featuring the most relevant voices in leadership & management.
- **Exclusive in-person events** for WOBI Members, designed to learn and connect with the global executive community throughout the year.







World Business Forum NYC

WORLD BUSINESS FORUM

LIMITLESS

Shaping the Unimaginable. Making it Possible.

For years, the conversation in business has been about limits—the limits of technology, of organizations, of how fast transformation can happen. In 2027, those limits are gone.

What once took a decade now takes months, even weeks. Every ceiling has been removed—on speed, on scale, on the value organizations can create. The question is no longer how much, but how far.

At this year's World Business Forum New York, we gather to explore how to build:

1. LIMITLESS GROWTH
Reinvent your business model for a world where the old rules no longer apply.

2. LIMITLESS ORGANIZATION
Build the structures, culture and leadership that move at the speed of possibility.

3. LIMITLESS HORIZON
Turn geopolitical and technological uncertainty into strategic advantage.

4. LIMITLESS POTENTIAL
Amplify the uniquely human capabilities that define the next era of performance.

DON'T WAIT FOR IT TO BE POSSIBLE. MAKE IT POSSIBLE.

Speakers 2027

TALENT & ORGANIZATIONAL CULTURE

Adam Grant



Adam Grant is an organizational psychologist and Wharton's top-rated professor for seven consecutive years. He is also the #1 New York Times bestselling author of six books, which have sold millions of copies and been translated into 45 languages, including his latest book, Hidden Potential.

Unlocking Hidden Potential for Exceptional Performance

- Developing the mindset needed to face adversity and respond to disruption, empowering your team to thrive amid uncertainty
- A new approach to cultivating resilient cultures where people grow, adapt, and succeed together
- How to build the character skills and motivational structures to develop your leadership potential
- Designing systems to create opportunities for those who have been underrated and overlooked



HIGH PERFORMANCE

Pat Lencioni

Patrick Lencioni is founder and president of The Table Group, a firm dedicated to providing organizations with ideas, products and services that improve teamwork, clarity and employee engagement.

Building High-Performing Teams and Organizational Health

- The Five Dysfunctions of a Team: Overcoming barriers in trust, conflict, commitment, accountability, and results to build elite team synergy
- The Six Types of Working Genius: Identifying individual strengths and frustrations to maximize productivity, alignment, and joy at work
- Organizational Health as a Competitive Advantage: Why organizational health trumps intelligence and strategy in driving sustainable business performance
- The Ideal Team Player: Mastering the three essential virtues—humble, hungry, and smart—that accelerate personal and organizational growth

STRATEGY

Rita McGrath



Rita McGrath, professor at Columbia Business School, is a leading authority on innovation and growth, advising CEOs and Fortune 500 companies worldwide. She is the author of five books, including the bestsellers The End of Competitive Advantage and Discovery Driven Growth.

The New Strategy Playbook for Competing in a Tech-Shift Era

- Tech shifts, new rules: Rethink how you organize, build business models, and compete for the next wave of growth
- Breaking barriers: Align teams, foster collaboration, and accelerate execution
- Empower growth at scale: Enable teams across the organization, not just decisions at the top
- Get ahead of technological disruption: Recognize repeat patterns of change—and act earlier



LEADERSHIP

Reid Wiseman

Reid Wiseman is the Commander of NASA's Artemis II mission, the first crewed flight around the Moon in more than 50 years. A retired U.S. Navy captain, fighter pilot and test pilot, he has spent 175 days in space across two missions and served as Chief of the NASA Astronaut Office.

Beyond the Horizon: Leading Through Uncertainty

- Building trust before it's needed: Lessons from leading a crew into the unknown, where teams must rely on preparation and on each other
- Making sound decisions without perfect information: How to act with confidence when no one can tell you what to do next
- Performing under pressure: Keys to staying focused, resilient and effective when the stakes couldn't be higher
- What happens when preparation meets the unknown: Turning rigorous training and discipline into a culture of high performance

FUTURE OF WORK

Valerie Capers Workman



Former VP of People & Head of Global Compliance at Tesla, CHRO at Empower Pharmacy and former Chief Legal Officer at Handshake. A licensed attorney and Huston-Tillotson University Trustee, she scaled Tesla's global workforce past 100,000 while modernizing enterprise compliance. Author of Quantum Progression.

Quantum Progression: Responsible AI, Governance, and Workforce Strategy

- Responsible AI Integration: Scaling AI-driven workforce ecosystems while preserving ethics, regulatory integrity, and human oversight
- Scaling Enterprise Compliance: Lessons from doubling Tesla's global workforce to over 100,000 while modernizing enterprise compliance programs
- Next-Generation Talent Strategy: Frameworks for Fortune 500 leaders to attract, retain, and develop workforce talent in the AI era
- Governance, Privacy, and M&A: Managing complex regulatory risks, data privacy, and legal frameworks during periods of rapid enterprise transformation



INNOVATION

Peter Diamandis

Named by Fortune as one of the World's 50 Greatest Leaders, Peter Diamandis is the Founder and Executive Chairman of the XPRIZE Foundation, and the Executive Founder of Singularity University. He is a visionary leader and expert on how AI and other cutting-edge technologies are transforming the future of our lives and the way we work.

The Age of Convergence: AI, Robotics, and the Exponential Mindset

- The Convergence of Exponential Technologies: How the simultaneous acceleration of AI, robotics, and biotechnology is redefining global industry standards and corporate management
- The Next Frontier of Artificial Intelligence: Understanding the historic shift from specialized AI systems to Artificial General Intelligence (AGI) and its impact on performance and decision-making
- Robotics, Automation, and Workforce Transformation: Leveraging humanoid robotics and autonomous systems to eliminate repetitive labor, boost productivity, and foster strategic adaptability
- Longevity and Predictive Medicine: How breakthroughs in genetics, cellular medicine, and early diagnostics are expanding healthy life expectancy and transforming human potential

AI TRANSFORMATION

Anna Baird



Anna Baird is the former Chief Customer Officer for Google Cloud's Global Generative AI and founder of Actual Intelligence Leadership. With more than 15 years of experience across technology and consulting, including roles at Google and LinkedIn, she advises leaders on culture, data and AI strategy. She helps organizations turn ideas into high-impact innovation.

Actual Intelligence: People, Data and the Future of AI

- Embedding Actual Intelligence: Aligning technological advancement with human capabilities by integrating 'actual intelligence' into people and technology plans.
- Building a Culture of Innovation: Applying six organizational tenets of transformation drawn from companies such as Google and LinkedIn to foster psychological safety, high performance and productivity.
- Data Literacy and AI Adoption: Turning 'cold and lonely' organizational data into actionable, 'lovable' insights that accelerate AI adoption.
- Ethical AI and Human-in-the-Loop: Navigating organizational change, developing ethical AI strategies and applying a human-in-the-loop framework to support sustainable growth.

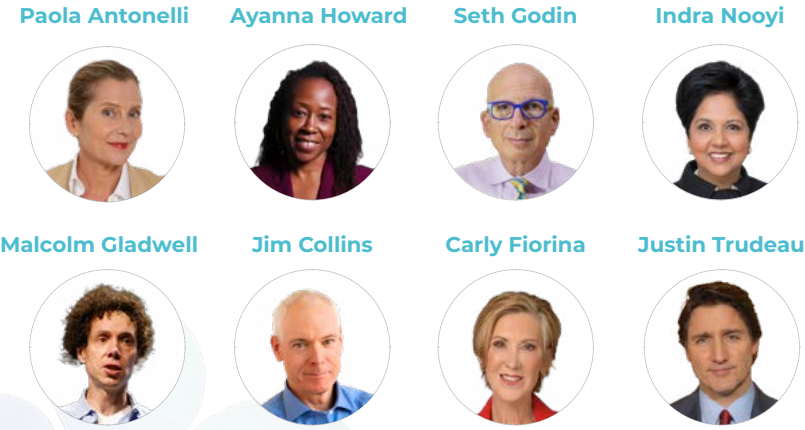
More Benefits Included

1. On-Demand Access to Every World Business Forum Worldwide

Enjoy full recordings of every **World Business Forum around the world** for **30+ days**. In addition, throughout the year, you will also have access to the **highlights** from previous editions.



Speakers participating in the other 2026 World Business Forum editions:



2. 300+ Hours of the Best Management Content

The WOBI app gives you access to a complete learning ecosystem, with content organized around the key areas of management and leadership.

Explore **masterclasses, training courses, and specialized content** from global experts in **strategy, talent, innovation, and organizational culture**.



3. Exclusive In-Person Events



Access an exclusive community of leaders from more than **50 countries**, where you and your team can exchange ideas, broaden your perspective, and strengthen your global impact.

You will also be able to **attend content and networking events** designed to connect you with other strategic leaders and share experiences around the major challenges of management and leadership.

New Date Coming Soon, **The Squadron NYC**



2027 STARTS HERE

Prices valid until December 18, 2026.

ACCESSES	1	5	10	25
PLATINUM	**$3,890** per person	**$3,390** per person	**$3,090** per person	**$2,590** per person
GOLD	**$2,690** per person	**$2,390** per person	**$2,090** per person	**$1,790** per person

Exclusive benefits of the World Business Forum NYC

	PLATINUM	GOLD
Access to World Business Forum New York	●	●
Personal table space at your seat	●	
Lunch with a speaker on both forum days	●	
Preferential seating & dedicated registration	●	
VIP Welcome kit	●	
WOBI Welcome kit		●
Simultaneous translation	●	●
Coffee breaks	●	●
Certificate of attendance	●	●
On-Demand Access to World Business Forums Worldwide	●	●
Over 300 Hours of Digital Content from WOBI	●	●
Exclusive WOBI app access	●	●
Exclusive WOBI Member events throughout the year	●	●

Join WOBI directly on our website (https://wobi.us/wbf-nyc-2027/) or contact us at info.us@wobi.com for more details.

CORPORATE ACCESS

Prices valid until December 18, 2026.

50
Accesses
$ 140,000

50
Accesses
$ 95,000

PLATINUM	GOLD
Reserved Seating for Group	Reserved Seating for Group
Meet & Greet with Speaker (Exclusive)	Meet & Greet with Speaker (Non-Exclusive)
150 Additional Virtual Accesses for your Team	Exclusive networking opportunities
Access to a global executive community	100 Additional Virtual Accesses for your Team
Signed Book from Keynote Speaker	Signed Book from Keynote Speaker
Co-Branded Certificate of Attendance	Co-Branded Certificate of Attendance
Dedicated Registration	Dedicated Registration
Lunch with a Keynote Speaker	~~Lunch with a Keynote Speaker~~

The Multiplier Effect: Send your top 50 executives to New York, and train your next 150 emerging leaders virtually - included with Corporate Access!

Offer valid until December 18, 2026

World Business Forum NYC 2027

November 17 & 18, 2027 | The Javits Center, NYC

World Business Forum NYC

WBF/MD1/2026

☐ 1 ACCESS PLATINUM: **$3,890 USD**
N° _____

☐ 5 ACCESSES PLATINUM: **$3,390 USD** per access
N° _____

☐ 10 ACCESSES PLATINUM: **$3,090 USD** per access
N° _____

☐ 25 ACCESSES PLATINUM: **$2,590 USD** per access
N° _____

☐ 1 ACCESS GOLD: **$2,690 USD**
N° _____

☐ 5 ACCESSES GOLD: **$2,390 USD** per access
N° _____

☐ 10 ACCESSES GOLD: **$2,090 USD** per access
N° _____

☐ 25 ACCESSES GOLD: **$1,790 USD** per access
N° _____

Personal Information

FIRST NAME: _____ LAST NAME: _____

EMAIL ADDRESS: _____ PHONE NUMBER: _____

COMPANY NAME: _____ POSITION: _____

ADDRESS: _____

Invoice Information

COMPANY NAME: _____

ADDRESS: _____ ZIP CODE: _____

Payment

To pay by credit card, please call +1 212 317 9110 or leave your card information and we will send you a receipt after the charge has been processed.

To pay by wire, please contact finance.us@wobi.com
To pay by check, please mail the check to 33 East 33rd Street, Suite 1102, New York, NY 10016

Credit card number: _____ Expiration (mm/yy): _____ Security code: _____

Credit card holder: _____ ☐ Visa ☐ Mastercard ☐ American express

HSM Americas Inc ("WOBI") grants the Buyer/Subscriber an annual-personal membership with access to a broad number of digital and in-person content ("Subscription" or "Membership"), valid for one (1) year, and subject to the terms, conditions, and benefits set forth on WOBI's website (wobi.com/wbf-nyc). Among these benefits, the Subscriber will have the right to attend the World Business Forum NYC 2027 ("WBF").

Please complete this form and send it to info.us@wobi.com

We thank our 2026 Sponsors and Partners

Main Sponsor

BRAR'S™

Academic Partners

FORDHAM Gabelli School of Business

ieNYC

Featured Sponsors

FranklinCovey

thinkcell

Partner Association

NATIONAL HUMAN RESOURCES ASSOCIATION

Supporting Partners

FINN PARTNERS

eventTwo WE CARE ABOUT EVENTS

THE SQUADRON

WOBI USA
33 East 33rd Street,
Suite 1102, New York, NY 10016
+1 212 317 9110
info.us@wobi.com

WOBI *Inspiring Ideas*